

Alexandre Mourin

Strategy Consulting · Builds AI Systems

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EXPERIENCE

Strategy & Innovation Consultant · Tata Consultancy Services

Mar. 2026 – Present

Paris, France

- Scoped and ran strategy consulting engagements for enterprise clients (aerospace, automotive, pharma) — from diagnosis to recommendations presented to executive committees.
- Assessed AI maturity and identified transformation opportunities, translated into decision-ready roadmaps for C-level stakeholders.
- Produced executive deliverables (strategic reports, board / C-level decks) used as the basis for investment and innovation decisions.
- Conducted competitive and sector analyses framing clients' positioning and strategic trade-offs.

Performance & Growth Analyst · Impulse Analytics

Jul. 2025 – Jan. 2026

Paris, France

- Built automated workflows for Google Ads monitoring and reporting — cut manual reporting time by ~60%.
- Managed and optimized client portfolios representing +€150k in annual media spend — 20–30% average ROI improvement.
- Deployed data-driven acquisition strategies on competitive B2C markets (PULLIN, GAIA, Decathlon).

Strategy & Transformation (independent mandate) · Repair&Co

Sep. 2024 – May 2025

Montpellier, France

- Contributed to redefining the strategic model: internal diagnosis, competitive analysis, repositioning recommendations.
- Work integrated into an expansion plan leading to 4 new outlets in 18 months, ~30% capacity increase.

Business Analyst — Network Development · Renault

Apr. – Sep. 2024

Warsaw, Poland

- Mapped and segmented ~100 Renault dealerships across Poland: opportunity scoring, development recommendations.
- Designed launch strategy and deployment plan for the MOBILIZE app on the Polish market.
- Network optimization recommendations integrated into Renault Group's 2025 strategic plan.

EDUCATION

Master in Management + MSc Consulting & Digital Transformation · Montpellier Business School

2026

- Specialization: Corporate Finance, Business Strategy, Data Analytics, Project Management.
- Thesis: AI in Strategy Consulting — Transforming Practices and Adoption Challenges.
- International: Paris, Sydney (9-month gap year), Warsaw. In-program consulting engagements (Sopra Steria, KPMG).

BUILDS & PROJECTS

Motion · Caesar AI — AI agency + 250-member community · co-founded · active

- Co-founded AI agency for SMBs and early-stage startups — agent workflows, LLM integrations, website rebuilds.
- Multiple client engagements delivered end-to-end. 250-member community (proof of distribution and audience).

Agent Pipeline — multi-agent orchestration with MCPs · shipped · used daily

- 4-agent architecture (Scout / Scorer / Adapter / Reviewer) orchestrated via MCPs, connected to Notion and web sources.
- 300+ opportunities scored and processed automatically — pipeline run with zero manual intervention, from sourcing to decision.

Trading Bot — automated ML trading system · deployed · in validation

- ML pipeline generating long / short signals with an LLM confirmation layer and automated risk management.
- Validated through backtesting on multi-asset history, deployed in autonomous execution. In economic validation.

Also building: Jarvis (AI Chief of Staff — daily briefings, task prioritization, strategic reviews) · Flywheel (automated Instagram content pipeline — scripting, scheduling, publishing in production).

SKILLS

AI & Engineering: Claude (API + Code), OpenAI, Groq, OpenRouter, MCP, Python (FastAPI, asyncio), Node.js, React, REST APIs, prompt engineering, multi-agent orchestration

Data / ML: Python (FastAPI, asyncio), ML pipelines, backtesting, automated scoring, state management

Strategy: Strategic scoping, competitive analysis, financial modelling, executive decks, go-to-market

Languages: French (native) · English (C2 — bilingual)

ACTIVITIES

Near-daily AI learning and building: continuously designing workflows and multi-agent systems, several personal systems in production or validation · Boxing (regular practice).